

# When new moms search, will they find *you* or your competitors?

Add your business to the **FREE** Womb to Bloom Directory and benefit from more exposure and more opportunities!

MIDWIVES • DOULAS • PREGNANCY MASSAGE • PRENATAL FITNESS  
3D/4D ULTRASOUND • CHILDBIRTH EDUCATORS • LACTATION CONSULTANTS  
PREGNANCY & BABY PHOTOGRAPHERS • PRENATAL CHIROPRACTIC

## You are invited to join the Womb to Bloom Provider Directory!

WombToBloom.com is a new social network destination devoted to pregnancy and the baby's first year. Loaded with mommy-centric features and resources, we create more opportunities for you to introduce your business to your target audience.

“Moms are looking to social networks for advice and information — not just on life issues, but on purchasing decisions.” *RazorFish + CafeMom :: Digital Moms*

The Most Comprehensive Pregnancy and Baby Directory Available!

When you add your business to the Womb to Bloom Provider Directory, you'll get more than just a basic address listing. You will also benefit from:

- » Value-Added Bonuses for Customers
- » FREE “Premier Provider” Program
- » Business Snapshot in Search Results
- » Logo and Icon Images
- » Address and Contact Information
- » Website/Blog/Twitter Links
- » Custom HTML Business Description
- » Packages and Services Page
- » Photo Gallery with up to 10 Images
- » Google Map with Custom Directions
- » 5-Star Customer Reviews
- » Increased Search Engine Visibility

### What Keeps Moms Coming Back?

- Interactive Discussion Forums
- Exclusive Pregnancy & Baby Care Articles
- Pregnancy & Baby Showcase
- 40-Week Peek “Inside the Womb”
- Maternity Leave Insider
- and much more!



**Best of all, it's completely free!**  
**No strings. No surprises. No kidding!**

One of the biggest benefits of joining the Womb to Bloom directory is that you won't just be an Ad. You'll be a Member. And this can help you establish your business in the hearts and minds of our visitors.

View full program details or add your business in minutes at [www.wombtobloom.com/vendors](http://www.wombtobloom.com/vendors)



## With Womb to Bloom You Can...

- Connect with New Moms and Dads
- Provide Value-Added Gifts to Customers
- Boost Appointments & Leads
- Increase Search Engine Exposure
- Build Brand Awareness & Credibility
- Gain Publicity Through Feature Articles
- Earn FREE Advertising Opportunities
- And So Much More!

“Although these moms may never meet face to face, they still have tremendous influence over products, services, brand preferences, and purchasing decisions.”

:: Trillion Dollar Moms



Your Listing Includes All of the Following and More!

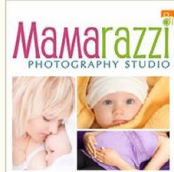
### Search Results

**Mamarazzi Photography Studio** 1  
 350 5th Avenue - New York, New York 10018  
 The best photography studio for the best moms in Manhattan and beyond!  
[Read More](#) [Customer Reviews](#) [View Photos](#) 3 [Distance: Less than 5 miles](#)

### Mamarazzi Photography Studio

Maternity & Baby Services Directory Add

- 2 Business Snapshot 3 Packages & Services 4 Photo Gallery 5 Map & Directions 6 Customer Reviews



#### Mamarazzi Photography Studio

350 5th Avenue  
 New York, New York 10018  
 Telephone: 555-555-5555  
 Contact Person: Your Name  
 Website URL: <http://www.mamarazziphotographystudio.com>

#### Your Description Goes Here!

Then you can write some text about how wonderful you are.  
 You can also add bulleted lists for some nice appeal if you wish...  
 Come see us at Mamarazzi Photography Studio!

We had a wonderful time and the photos were so beautiful!

0 of 0 people found the following review helpful

It was a lovely time and the photographer did a great job capturing artistic and creative shots. We'll definitely use this studio again after the baby is born!

Type of Portraits: Mom and Maternity • Family and Maternity  
 Location of Sitting: Outdoors

Recommended?

Overall rating: ★★★★★ 5.0  
 Comfort Level: ★★★★★ 5.0  
 Quality of Photography: ★★★★★ 5.0  
 Professionalism: ★★★★★ 5.0  
 Creativity: ★★★★★ 5.0

Was this review helpful to you?

Yes  No

Reviewed by WombToBloom  
 February 08, 2009  
[View all my reviews](#)  
[Report this review](#)

1. Your business will appear in search results when new moms and dads look for related services.
2. Your listing will include your logo, location details, contact information, website URL, and a full color description.
3. Highlight your packages and services along with any specials.
4. You can add up to ten high quality photos to your listing gallery.
5. If you have a brick & mortar location then we'll automatically generate a Google Map for your listing. You can also add custom directions or state that you are a home-based or remote/mobile business.

6. Send customers to your listing to leave their rave reviews and gain more credibility and exposure.

For additional details and features, please visit <http://www.wombtobloom.com/vendors>

## Do You Like to Write?

Gain great exposure and help our visitors!

We are in the process of completing a series of guides to help expectant parents find the right provider for their needs. They will know what questions to ask, what to look for in a provider, what the lingo means, and how to get the most from their experience. If you would like to provide some insight and guidance, we'll attribute it to your business!

With our Site Contributor program, we will attribute you as the author of the article and provide a byline bio of you and your business. We will also link to your website, your Womb to Bloom listing, and provide a "Featured Contributor" seal for added credibility! **Interested? Let us know!**



You will be given a unique coupon code that your customers can redeem for a FREE Two-Year Subscription to our exclusive Pregnancy & Baby Showcase. Makes for a wonderful value-added gift!

Become a Premier Provider by earning rave reviews and benefit from top placement, free site advertising, 'Wish List' inclusion, a seal for your site, and more!



Your customers can also use their coupon code for a FREE copy of *Fit Mom, Fit Baby!*, a beautiful 140+ page guide complete with tips, illustrations, and sage advice for a fit and healthy mom and baby!



Visit us today and add your FREE Womb to Bloom Listing!  
<http://www.wombtobloom.com/vendors>

Complete Program Details :: Getting Started Guide  
 Making the Most of Your Listing :: Marketing Creatives

## Common Questions and Answers

**Q: Is it really totally free for me to add my business to the Womb to Bloom directory?**

**A:** Absolutely! We have decided to make the Womb to Bloom directory open to Pregnancy & Baby Service Providers at no charge for the foreseeable future. Even if we ultimately decide to adopt a paid inclusion policy, your listing will never be charged a listing fee if you join while the program is free. The only cost you may incur is \$35 if you choose to have our design team create your listing for you. This is a completely optional service. The listing itself is 100% free.

**Q: How long will it take for your design team to create my listing and how do I purchase this option?**

**A:** We work on a first-come, first-served basis so the length of time it takes will depend on how many jobs are already in the queue. In most cases, we can have your listing active within 24 hours excluding weekends and holidays. To purchase this option, simply visit <http://www.wombtobloom.com/vendors.html> and click on the Custom Design link.

**Q: When will I receive my custom coupon code, website graphics, and other Provider Directory features?**

**A:** We will provide you with a Welcome Pack within a few days after your listing is added to our directory. This will include your custom coupon code for your clients, web images, promotional materials, a strategy guide, and more.

**Q: How can my listing help with search engine exposure?**

**A:** Search engines place a lot of value on an inbound link to your website if it comes from a source that is relevant to the theme of your site. To capitalize on this, we will link to your website from your listing page as well as any articles you write. You can also add a link to your business in your signature line on our forums for added exposure.

**Q: What if I have multiple locations?**

**A:** Because our directory is based on location you are welcome to create a listing for each of your established addresses. In short, if you have two locations then you can list each one separately. Just be sure that the listing title is unique as it cannot be a duplicate name. For example, you can't have two listings with the name "ABC Baby Company". Instead, you can enter titles such as "ABC Baby Company - Dallas" and "ABC Baby Company - Austin", or something like that.

**Q: What if I provide multiple types of services that are listed in your directory?**

**A:** We have many Doulas who also provide Childbirth Education, Lactation Consulting, and even Prenatal Massage Therapy. In this case, you could create a listing for every service offering that you provide individually. While it takes more time to do multiple individual listings, it's the only way to ensure that you are found when people search for the services you offer. Remember that each listing title needs to be unique so instead of just "ABC Baby Company" you could enter titles such as "ABC Baby Company - Doula Services", "ABC Baby Company - Massage", etc.

**Q: How can I become a Premier Provider?**

**A:** Unlike some directories, we do not allow Premier Provider status to be purchased. It must be earned via legitimate customer reviews. Each genre of business has different review requirements (which are available online) but once you obtain the required number of positive reviews, simply contact our Provider Support Team and request to be upgraded.

**Q: Can I submit a review about my business or enter testimonials that I've received in the past?**

**A:** No, all reviews must be submitted by individual users and the actual customers. Reviews that are submitted on behalf of others or added in an attempt to pad statistics will be deleted. We are committed to cultivating a legitimate directory.

**Q: I added my entry but am not pleased with how I designed it. Can I make edits myself or do I have to go through you?**

**A:** You can edit your listing at any time so feel free to tweak it and change it until you get the look you want.



Visit us today and add your FREE Womb to Bloom Listing!  
<http://www.wombtobloom.com/vendors>

Complete Program Details :: Getting Started Guide  
Making the Most of Your Listing :: Marketing Creatives